



Black Hills Regional Homeless Coalition Visioning Session Summary

DRAFT Version 1

2-22-2019

Purpose

In February 2019, the Black Hills Regional Homeless Coalition (BHRHC) hired the Black Hills Knowledge Network (BHK) to conduct a visioning session. This collaboration had the following two purposes:

- 1) Reaffirm or reimagine a purposeful and achievable strategy for the coalition moving forward.
- 2) Establish a common understanding of BHRHC activities, outputs, and strategic objectives

Methodology

On February 15, 2019 BHK staff and BHRHC members worked through a guided activity that resulted in the narrative framework required for a logic model. A logic model displays the key elements of a project and their relationship to each other. It is a clearly stated, explicit and measurable description of what will happen if a project is successful. Logic models facilitate analysis, decision-making, and ongoing evaluation. The logic model components make up the program strategy on the following pages.

Participants

The following people contributed to the logic model session.

- Michelle Schuelke – City of Rapid City
- Dan Mertz – Rapid City Police Department Quality of Life Unit
- Jim Hansen – Rapid City Police Department Quality of Life Unit
- Sarah Rubin – Working Against Violence, Inc.
- Linda Schroll – Working Against Violence, Inc.
- Jamison Hild – Veterans Affairs
- Anita Deranjeau – Rapid City Area Schools McKinney-Vento Program
- Jamie Kirsch – Black Hills Area Community Foundation
- Charity Doyle – Rapid City Collective Impact, One Heart
- Andrea Denke – Community Health Center of the Black Hills

It is relevant to note that this document should be reviewed and discussed by key stakeholder groups that were not present at the February 15th meeting including representatives from the Native American, youth, and homeless communities.

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Black Hills Regional Homeless Coalition

Members

To address the needs of the homeless and work toward the prevention of homelessness in the Black Hills region and South Dakota, the BHRHC brings together representatives from local non-profit agencies to discuss resources, conduct activities, and implement solutions towards ending homelessness.

Current Coalition Members

Though not all represented during the logic model session, the following is a list of current BHRHC member ~~organizations~~:

- 211 Helpline Center
- Behavior Management Systems
- Black Hills Area Community Foundation
- Catholic Social Services
- City of Rapid City
- Community Health Center of the Black Hills
- Cornerstone Rescue Mission
- Pennington County Health and Human Services
- Pennington County Housing
- Rapid City Area Schools McKinney-Vento Program
- Rapid City Collective Impact/One Heart
- Rapid City Police Department
- RV Ministries
- Salvation Army
- Teen Up
- The Hope Center
- Veterans Affairs
- Volunteers of America
- Western South Dakota Community Action
- Working Against Violence Inc.

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Desired Members

Session participants also discussed regional organizations that are not currently BHRHC members but would provide valuable insights and collaboration. They are as follows:

- Black Hills Area YMCAs
- Black Hills Special Services Co-op
- County Commissioners
- Downtown Business
- Feeding South Dakota
- Former/Current Homeless
- Habitat for Humanity
- Indian Health Services
- Lutheran Social Services & Arise
- Meals on Wheels
- Ministerial Association
- Native Hope
- Neighborworks
- Rapid City Council Members
- Regional Health
- Regional youth
- Rural America Initiatives
- South Dakota State Legislators
- United Way of the Black Hills

Theory of Change

A theory of change explains how activities produce a series of results that contribute to achieving the final intended outcomes and impacts. It is a tool used to guide ongoing progress in a less rigid manner and provides a valuable contrast to a logic model. The following is the working theory of change:

Though the gathering and dissemination of data, the Black Hills Regional Homeless Coalition enhances community services for those experiencing homelessness.

Summary

Long Term Objective: Change in attitude

Short Term Objective: Change in behavior

Action Step: Immediate, intended action



A. Increase trust between service agencies and the homeless

Provide opportunities for the homeless and social service agencies to build relationships

Coordinate the annual Homeless Connect event

B. Increase access to funding to address needs of homeless population

Support information needs of agencies working with homeless

Undertake the Annual Point-in-Time Homeless Count

C. Increase service agency collaboration on homeless solutions

Increase agency participation in homeless events and utilization of resources

Organize Black Hills Regional Homeless Coalition member meetings

D. Increase community buy-in for homeless solutions

Increase community awareness and understanding of the homeless

Coordinate community homeless awareness activities including the Youth Task Force Homeless Awareness Month

Black Hills Regional Homeless Coalition Strategy

Long-Term Objective: Increase trust between service agencies and the homeless

The short-term objective and action step in this section focus on building trusting relationships between those currently experiencing homelessness and regional service agencies. BHRHC members know that relationships are the key to making lasting change in the community.

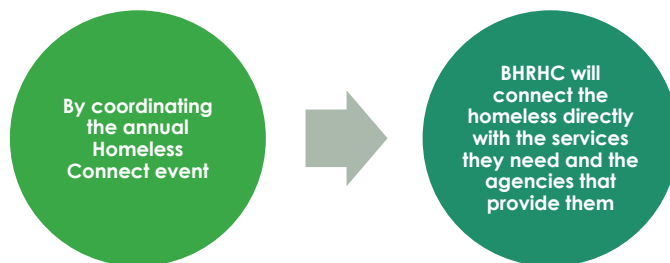
Short-Term Objective: Provide opportunities for the homeless and social service agencies to build relationships

Explanation

Action Step: Coordinate the annual Homeless Connect event

Activities

- Event coordination including securing donated space, partner communication, and planning
- Marketing/media promotion of the event to the community
- Volunteer recruitment, training, and coordination
- Securing, sorting, and distributing donations
- Sponsor recruitment
- Data collection and management
- Best practices/lessons-learned reflection session



Long-Term Objective: Increase access to funding to address needs of homeless population

The short-term objective and action step in this section focus on the increasing need for funding sources to address homeless needs in the Region. Western South Dakota currently receives only 6% of **HUD** dollars that can be used to support homeless services and solutions.

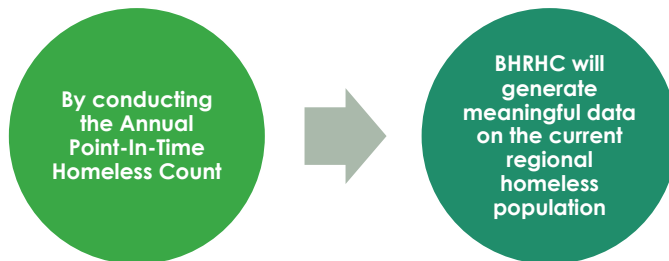
Short-Term Objective: Support information needs of agencies working with homeless
Explanation

Action Step: Undertake the Annual HUD Point-in-Time Homeless Count

Activities

Much of the activities required to undertake the PIT count are the same as for the Homeless Connect event, but geared towards a different audience. They include:

- Event coordination including securing donated space, partner communication, and planning
- Marketing/media promotion of the event to the community
- Volunteer recruitment, training, and coordination
- Securing, sorting, and distributing donations
- Sponsor recruitment
- Data collection and management
- Best practices/lessons-learned reflection session
- Attend state Political Action Committee meetings and trainings to advocate for western South Dakota



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Long-Term Objective: Increase service agency collaboration on homeless solutions

The short-term objective and action step in this section focus on ensuring that regional service agencies collaborate and participate in homeless events and are not only aware but utilizing resources available for their efforts.

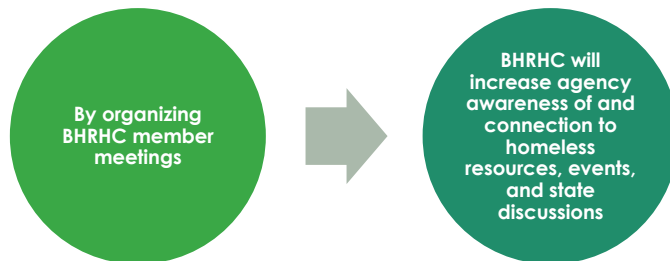
Short-Term Objective: Increase agency participation in homeless events and utilization of resources

Explanation

Action Step: Organize Black Hills Regional Homeless Coalition member meetings

Activities

- Meeting facilitation including the preparation of agenda and distribution of minutes
- Member and partner updates
- Resource sharing
- Raising concerns about community trends



Long-Term Objective: Increase community buy-in for homeless solutions

The short-term objective and action step in this section focus on the need for regional community buy-in and support for efforts that address homelessness and its causes.

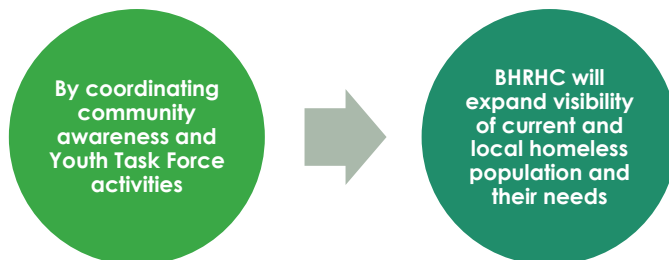
Short-Term Objective: Increase community awareness and understanding of the homeless

Explanation

Action Step: Coordinate community homeless awareness activities including the Youth Task Force Homeless Awareness Month

Activities

- Media and marketing of local homeless data and national research
- Maintain digital presence through website and social media
- Youth Task Force Homeless Awareness Month. Activities include
 - Skits
 - Panel Discussions
 - Emergency Housing Fundraising and recipient Identification
 - Glow Walk
 - 5k Awareness Event
 - City Proclamation
 - Candlelight Vigil
 - “Cocoa and Comfort” event
 - “At the Table” Meal
 - “Paint the town” Awareness event



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